

NEWS FLASH CHECKLIST

We can create a news story to put up on the website and on social media channels, but only if you provide us with all the information. By following some simple guidelines when sending in competition reports and stories, we will be able to feature your story much more quickly.

Have you included...

- ☐ Name of Athlete
- ☐ Name of Event
- ☐ Level of Event (e.g. World Cup? Continental Cup? FIS?)
- ☐ Venue/Location
- ☐ Date(s) of Event
- ☐ Main competitors (Name? Country?)
- ☐ Links (e.g. website)
- ☐ Result (position and FIS points?)
- ☐ Key moments
- ☐ Quote (athlete/coach)
- ☐ Good quality action photo

Once you have included all the details, send your report/story to lucy.allman@teambss.org.uk and tag us in any posts you make on social media!

Twitter | @TeamBSS

Facebook | **BritishSkiandSnowboard**